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With over a decade of creative industry experience, I am a graphic design and communication professional. I specialize in identity, print, web, information design, video, sound and social media with a special focus on the non-profit.

EXPERIENCE

02.98 – Present *Daniel Pipitone | Design*
Pittsburgh, Pennsylvania
Owner
Freelance sole proprietorship
Practice areas include graphic design for print, internet, interactive and branding. Clients include CASA of Allegheny County, Michael Schneider, Psy.D. & Associates, Revolution Wellness, VERITAS Legal Services and Conway E & S, Inc.

05.03 – 01.06 *Giant Ideas*
Pittsburgh, Pennsylvania
Senior Graphic Designer
A full-service creative firm
Practice areas included advertising, design for print, broadcast, direct mail, interactive and the internet. Clients included H. J. Heinz Company, Adelpia Communications, InCode Wireless, Pittsburgh Opera, Mario Lemieux Foundation.

04.07 – Present *Software Engineering Institute (SEI)*
Carnegie Mellon University
Pittsburgh, Pennsylvania
Design Lead | Creative Director
In-house communications group
I operate as the team lead for a group of six senior graphic designers. Practice areas include graphic design, information design for print, presentations, conference and event materials, web-based marketing and promotional materials, project management and support of the SEI brand.

01.99 – 05.03 *Scott Pipitone Design*
Pittsburgh, Pennsylvania
Senior Graphic Designer
Full-service design firm
Practice areas included corporate identity, branding and corporate marketing collateral for print, internet and multimedia environments.
Included work for clients such as Pittsburgh Opera, PPG, Children's Hospital of Pittsburgh, Federated Investors, FamilyLinks, Western Pennsylvania School for Blind Children.

04.06 – 04.07 *Software Engineering Institute (SEI)*
Carnegie Mellon University
Pittsburgh, Pennsylvania
Senior Information Designer
In-house communications group
Practice areas include graphic design, information design for print, presentations, conference and event materials, web-based marketing and promotional materials, project management and support of the SEI brand.

12.96 – 02.98 *ThoughtForm*
(formerly Agnew Moyer Smith)
Pittsburgh, Pennsylvania
Graphic Designer
Multi-disciplinary design firm
Practice areas included publications, identity systems, packaging and internet. Included work for clients such as Steelcase, Burt Hill Kosar Rittelmann Architects and Development Dimensions International.

EDUCATION

1996 *Rochester Institute of Technology*
Rochester, New York
Bachelors of Fine Arts in Graphic Design, May

1993 (spring) *Scuola Lorenzo De Medici*
Florence, Italy
Fine Arts Foundations, Graphic Design, and Illustration

AWARDS

2007 *Society for Technical Communication*
Award of Distinction
MarCom Creative Awards
Platinum Award

2005 *ADDY Award Winner*
Use of Illustration
Interactive, Art Direction
Public Service – Interactive
Public Service – Campaign
WEBBY Award Nominee
Best Use of Sound Design

2002 *webAward Winner*
Standard of Excellence

Portfolio and references available upon request
Work can also be seen online: danielpipitonedesign.com